

NEW!
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Edition



Associate Trainer

Training of Trainers (TOT), *the AT level*

Main Advantages & 'Giveaways':

- ↪ International recognition as a qualified trainer (AT). It is your professional path to the training & HRD Career.
- ↪ An Internationally Endorsed Certificate
- ↪ The IBCT Training License Card
- ↪ The right to use the IBCT Associate Trainer (AT) Hallmark in all printed and virtual matters.
- ↪ Listing your name & credentials to the international 'AT' Directory on the IBCT website.
- ↪ Enjoying a one year of eCoaching
- ↪ Access to the IBCT LinkedIn professional group.

Admission & Selection Criteria:

- ↪ A university graduate.
- ↪ Average English & IT skills
- ↪ Passing the admission interview

Study Load:

- ↪ 40 contact hours, (Face-to-Face)
- ↪ 10 hours, Self-Study & Assignments

Register Now:

Register and join the program now on:
www.ibct-mena.com

Program Objectives:

By the successful completion of this program, graduates should be able to:

- ↪ Discuss the concept of training and development and its importance as an investment.
- ↪ Realize training as a profession.
- ↪ Manage the main cornerstones of the training process.
- ↪ Discuss the main outlines of instructional design principles for corporate trainers.
- ↪ Manage the elements of the training environment.
- ↪ Decide on and apply the suitable didactic methods that best achieves training goals.
- ↪ Deal properly with difficult and challenging behaviors.
- ↪ List the professional trainer competences and responsibilities.
- ↪ Design and present effective training power point presentations.
- ↪ Recognize the value of the individual difference in the training context.
- ↪ Appreciate the role of training and development in achieving corporate goals

Program Evaluation:

- ↪ Program is evaluated according to the first and second levels of Kirkpatrick model per run.



Six intensive Training Sessions:

- Training & Development: *A closer Look*
- Managing Training Environment
- Basic Instructional Design & Didactic Methods
- Training as a Career
- Dealing with Difficult Behaviors
- Presentation Skills for Trainers

Practice/Theory Ratio:

- Practical Part: 70%
- Theoretical Part: 30%



International Board of Certified Trainers (IBCT)

