

# IBCT CERTIFICATION

FOR TRAINING FACILITIES, TRAINING CENTERS AND COMPANIES

*Brings your training business to the next level*

*#3 of the series categories and levels of certification*



## *What it is*

IBCT certification is a long-term commitment that demonstrates the organization's dedication to quality and capability to deliver great training services. We have 3 categories:

1. Organizations who rent training facilities to trainers,
2. In-house training centers and
3. Training companies that train for the corporate market.

Certification attests to the efforts the organization and its staff have made in delivering quality services in training and/or facilitating trainers and participants.

## *What it brings*

Earning an IBCT certification is setting you apart from the rest.

- being a preferred choice for trainers and participants.
- an extra marketing tool on your virtual and printed matter.
- makes quality sustainable.
- reveals new opportunities to improve.
- increasing your business potential.

## *How to become it*

To become certified, organizations must meet strict quality standards before taking the audit.

To remain certified, the organization must stay current in the training and human talent development industry and recertify every three years.

Organizations display their certification showing the IBCT quality hallmark on their printed and virtual matter.



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